

William A. Andrews

Associate Professor of Management

William Andrews, Ph.D., CFM, CMAA, is an associate professor of management at Stetson University. His primary teaching interests are venture capital and entrepreneurship, strategic management, and international business at the graduate and undergraduate levels. He has been published on these and other topics in a number of academic journals and is on the editorial board of the *Case Research Journal*.

He is a certified financial manager (CFM) with the Institute of Management Accountants and was formerly a certified mergers and acquisitions advisor with the Association of Mergers and Acquisitions Advisors. He is an active participant in the Florida Venture (capital) Forum and advises scalable start-ups on capital raising and competitive strategies.

Education

- Ph.D., strategy, University of Georgia
 - M.I.M., international management, Thunderbird School of Management
 - B.B.A., general/international business, University of Georgia
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Course Topics

- Venture Capital
 - Strategic Management
 - International business at the graduate and undergraduate levels
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Research Interests

- Case research on scalable startups
 - Early-stage valuation
 - Not-for profit management
 - International entrepreneurship
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Publications

- "Florida United Methodist Children's Home," (non-profit case study of growth and sustainability; under review, 2013)
- *Performance of Student Managed Venture Capital Funds*, (Under review; 2013)



Faculty Expert

- Entrepreneurship
 - Venture capital
 - International business
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Contact Information

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- "Coaching the Coaches," (case study in effective versus ineffective coaching)
- "The Entrepreneur's Most Important Financial Tool," Small Business Institute, Naples, Fla. (2011)
- "Creative Solutions and Their TBLTXT Product," (start-up case published in *Small Business Institute Journal*, 2011)
- "Omnijet: A Case Study in Crisis Turnarounds." (published *The Business Review*, 2009)
- "Teaching Entrepreneurship Through eBay," (published in *Franklin Business and Law Journal*, 2009)